

# HOW TO APPLY

FIVA gained United Nations Educational, Scientific and Cultural Organization (UNESCO) non-governmental accreditation in 2017. FIVA ANFs and members have the opportunity to cooperate with national UNESCO organisations. UNESCO's patronage is its moral support to an external event or activity that contributes to the organisation's missions and programmes and does not involve any financial or in-kind contribution.

## FOR PATRONAGE

## FOR AN EVENT

# 1



Make a short presentation of your project and idea to the FIVA Culture Commission to obtain initial feedback.

Visit

<https://pax.unesco.org/countries/NationalCommissions.html>  
and find the UNESCO National Commission contact in your country.



# 3



Send an email with standard text, briefly explaining your project and goals to your national UNESCO office. Also contact the secretary general of the National Commission by telephone.

Ask for a meeting.

# 4





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### The agenda of the meeting should be:

To briefly present FIVA, the Culture Commission's work, the Charter of Turin, the 50-years of FIVA celebrations in 2016, FIVA World Motoring Heritage Year (WMHY), the FIVA exhibition in the UNESCO building and cooperation with UNESCO, as well as TICCIH. And do not forget to mention occasions when UNESCO had granted their patronage to a number of FIVA events around the world, such as in France, Serbia, Greece, etc. These facts help to show an understanding for the national UNESCO office, and demonstrate that FIVA is focused on the cultural aspect of events and vehicles. Do not forget to emphasise that historic vehicles are generally well maintained, driven only occasionally and in this respect are not the "bad polluters".

The purpose of the meeting should be to understand the situation and to exchange ideas and experiences.



The next step is to agree that the National Commission for UNESCO can grant their patronage for some FIVA / National Authority project in the near future, even if not the one being presented at the moment.

It is important you agree the next steps (minutes should be made for the meeting).



Visit <https://ich.unesco.org/en/8-steps-for-patronage-00402>, where you can find more detailed information and the patronage request form.

**When completing the UNESCO patronage request form, focus on the aim to protect mobile cultural heritage, the importance of the upkeep of a vehicle for society and further generations, and to establish its heritage status.**



The application should be based on the FIVA Charter of Turin (Culture Commission) and focused on education of the general public, specifically the younger generations, giving them the possibility to understand the necessity of protecting historic vehicles.

Please note that the use of the UNESCO logo is not permitted within UNESCO rules, but it would be possible to use it if UNESCO grants it for the event.

The official catalogue or brochure published for the occasion of the event under the patronage of UNESCO cannot be sold. UNESCO needs to be informed of the sponsors or partners, especially commercial ones, joining the project. Usually, they should not be in liaison with the patronage project.



**When the application / request form is drafted, kindly ask the person you are in contact with at the National Commission for UNESCO for help doublecheck the terms used and to correct it according to UNESCO glossary terms. This step is very important!**

**Please send the completed and checked form to the National Commission for UNESCO in your country. The National Commission will forward your request, together with its recommendation, to UNESCO. Please note that UNESCO does not accept patronage requests without a recommendation letter from the National Commission.**



**The O N L Y contact point with UNESCO regarding the procedure is the country's National Commission for UNESCO.**

**It is possible that UNESCO will ask for more information and/or clarification via the National Commission for UNESCO.**





UNESCO will send information stating whether patronage is approved or not. If the patronage is linked to an event, take into consideration that time is needed to process all the documents and the application itself.

The event under the patronage needs to be organised in time and scheduled strictly according to the presented plan in the Request Form. The catalogue is to be published with approved text.



After the event, the organiser needs to fill in the Patronage Report Form and send it to the National Commission for UNESCO.

UNESCO must receive the Patronage Report Form via National Commission.



Report back to the FIVA Culture Commission.

**IF YOU ARE MAKING A REQUEST FOR A PATRONAGE OF AN INDUSTRIAL HERITAGE OBJECT / INFRASTRUCTURE / TRADITION / ETC. PLEASE NOTE THE FOLLOWING NECESSARY STEPS:**

In the request form the following needs to be specified –

- a) Identification of a name that signifies the proposal (history, memories of racers, engineers, observers, participants).
  - b) Identification of the value of the project for local and national communities (as well as the international aspect of it).
  - c) A selection of meaningful pictures and videos to be used for further presentations.
  - d) Preparations for a story board for a new narration of the story – if the object / infrastructure / etc. still exists.
- FIVA can help with a support letter, as well as a liaison with TICCIH.